

THE NELSON A. ROCKEFELLER INSTITUTE of Government Recession, recovery, and state-local finances

### Forecasters Club of New York

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### A few important points

- Federal gov't raises more revenue than state & local gov'ts, but transfers much to SLGs
- State & local gov'ts actually spend more to *implement* domestic programs than does fed gov't (counting Medicaid spending at SLG level, not fed)
- Demand for services provided by SLGs does not fall in fact, rises in recession.
- SLGs finance these services with extraordinarily volatile revenue structures - systems ill-suited to finance stable/rising spending pressures.
- Annual budget-balance requirement plus myopic political and fiscal planning systems encourage states to prop up spending with one-shots, temporary revenue, and measures that stretch problems out well beyond the recession

### Recessions and state-local finances

- Most of the "action" in terms of automatic impact of recession on finances – is on the revenue side of the budget.
- Medicaid an important exception. (One estimate: unemployment rise from 4.6% (2007) to 10% would lead to 3.4m more children enrolled in Medicaid/SCHIP and 2.0m more adults; 5.8m more uninsured. F-S-L gov costs of \$25+b annually.) Pensions also an exception. Lagged responses.
- Still, recession-induced sudden declines in tax revenue are usually many multiples of recession-induced spending increases
- Different recessions, different risks, different impacts on states – depends on interaction of economic turmoil with fiscal structures

### Different revenue structures, different impacts

- Feds: Most volatile revenue structure. PIT and corp income taxes 90+% of revenue. (But who cares? Annual balance not a goal)
- States almost as volatile and they must balance annual budgets. PIT, corp, and sales average ~55% of own-source revenue. Great variation across states
- Local governments generally less volatile. PIT, corp, sales average ~11% of OSR. State aid often a great source of risk and volatility (55% of OSR on average). Great variation...

### Real retail sales - a sales tax driver – were hit hard Improvement recently, but sales remain way below peak



Sources: Cleveland Federal Reserve Bank (pre-1990 retail sales), Census Bureau (1990+), and Bureau of Labor Statistics (CPI)

### The last three quarters (2009 Q1-Q3) have been the worst for state government taxes in 5+ decades

Percent Change in Real State Government Taxes and Real GDP vs. Year Ago Two-Quarter Moving Averages



### Local taxes holding up better than state taxes, but have been weakening





# Despite housing bust, for nation as a whole property tax continues to be far more stable than PIT and sales. (Some state-specific exceptions)



Sources: U.S. Census Bureau (tax revenue) and Bureau of Economic Analysis (GDP price index).
Notes: (1) 4-quarter average of percent change in real tax revenue; (2) No adjustments for legislative changes.

### Recent state tax collections

- Jan-Mar 2009 down 11.6% vs. year ago, sharpest decline in 50+ years of recorded data
- <u>Apr-Jun</u> even worse: Tax revenue down 16.4%
- <u>July-Sep</u> Down 10.9%; down in 48 states; doubledigits in 22.
  - PIT -11.8%
  - CIT -22.6%
  - Sales tax -18.9%
- Oct-Nov: prelim data for 40 states show PIT down 6.7% (down in 30 of 33 PIT-reporting states), sales tax down 5.2% (down in 29/36 states), and CIT down 18.0% (down in 20/36)

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### Capital gains – what will happen to 2009+ gains?



## Early policy responses

- Tax and fee increases for FY 2010 of \$23.9b; \$10.7b was PIT.
- Fund balances drawn down 8.6% of expenditures year-end FY 2008 to 4.8% year-end 2009 (and lower after certain adjustments)
- Widespread reported midyear budget cuts in 2009, proposed cuts for FY 2010
- Employee furloughs widespread

### State government employment more restrained than recent recessions



### Local government employment more restrained than most recent recessions



### Looking ahead

- Shortfalls still emerging in 2010
- CBPP estimates \$97b of budget gaps for 2011, virtually every state
- Additional considerations
  - Loss of federal stimulus
  - OPEB and pensions
  - Medicaid demographic & cost pressures
  - Tax structures
- On the other hand, we are nearing the point at which revenue will start to grow y-o-y – albeit will be far below prior peak

Table Source: McNichol, Elizabeth and Johnson, Nicholas, Recession
Continues to Batter State Budgets, Center on Budget and Policy Priorities,
December 18, 2009

TABLE 3: STATES WITH PROJECTED FY2011 GAPS								
	FY11 Shortfall (States with Biennial 09-11 Budgets)	Current FY11 Gap Projected?	Total Shortfall Amount	Total Shortfall Percent of FY10 Budget				
Alabama	0	Yes	DK					
Alaska	0	\$677 million	\$677 million	15.3%				
Arizona	0	\$2.5 billion	\$2.5 billion	25.7%				
California	0	\$14.4 billion	\$14.4 billion	14.6%				
Colorado	0	\$1.8 billion	\$1.8 billion	24.1%				
Connecticut	\$4.4 billion	\$287 million	\$4.7 billion	26.7%				
Florida	0	\$4.7 billion	\$4.7 billion	18.1%				
Georgia	0	\$1.0 billion	\$1.0 billion	5.8%				
Hawaii	0	\$529 million	\$529 million	10.3%				
Illinois	0	\$12.8 billion	\$12.8 billion	34.3%				
Indiana	0	\$316 million	\$316 million	2.2%				
Iowa	0	\$1.1 billion	\$1.1 billion	18.1%				
Kansas	0	\$264 million	\$264 million	4.3%				
Kentucky	0	\$598 million	\$598 million	6.2%				
Maine*	\$765 million	\$174 million	\$940 million	31.4%				
Maryland	0	\$2.0 billion	\$2.0 billion	14.5%				
Massachusetts	0	\$2.2 billion	\$2.2 billion	8.0%				
Michigan	0	\$2.7 billion	\$2.7 billion	11.9%				
Minnesota	\$2.8 billion	\$1.2 billion	\$4.0 billion	26.4%				
Mississippi	0	\$716 million	\$716 million	14.4%				
Nebraska	\$150 million	\$179 million	\$329 million	9.3%				
Nevada	\$1.3 billion	0	\$1.3 billion	43.4%				
New Hampshire	\$250 million	0	\$250 million	16.2%				
New Jersey	0	\$8.0 billion	\$8.0 billion	27.2%				
New Mexico	0	\$318 million	\$318 million	5.8%				
New York	0	\$6.8 billion	\$6.8 billion	12.3%				
North Carolina	\$4.4 billion	0	\$4.4 billion	21.0%				
Ohio	\$2.5 billion	\$637 million	\$3.2 billion	11.8%				
Oklahoma	0	\$725 million	\$725 million	12.7%				
Oregon	Yes	0		See Table 2				
Pennsylvania	0	\$4.1 billion	\$4.1 billion	15.4%				
Rhode Island	0	\$197 million	\$197 million	6.4%				
South Carolina	0	\$450 million	\$450 million	7.8%				
Tennessee	0	\$1.0 billion	\$1.0 billion	9.6%				
Utah	0	\$700 million	\$700 million	13.9%				
Vermont	0	\$182 million	\$182 million	16.3%				
Virginia	0	\$1.3 billion	\$1.3 billion	8.0%				
Washington*	\$2.1 billion	Yes*	\$2.1 billion	13.3%				
West Virginia	0	\$100 million	\$100 million	2.6%				
Wisconsin	\$3.4 billion	0	\$3.4 billion	24.6%				
Wyoming	0	\$147 million	\$147 million	8.0%				
States Total	\$22.0 billion	\$74.8 billion	\$96.9 billion	16.1%				

Note: Maine and Washington have two-year budgets. See Table 2 for gap information. An entry of "DK" means that an estimate of the size of the projected gap in that state is not yet available.

# Why won't economic recovery feel like fiscal recovery?

- Sales taxes & withholding nearly contemporaneous with underlying economic activity so payment lags for these major sources are NOT the source of a fiscal lag
- Employment and wages can lag GDP recovery (last 3 recessions, real wages took 3 to 16 quarters longer than GDP to reattain prior peak); so can non-wage income
- Capital gains, after a crash, can recover sharply and still be far below their prior peak. And some (not all) tax payments on capital gains and other nonwage income can lag the income – e.g., in April-June 2011 taxpayers will settle up on gains earned in 2010
- Pension contributions generally increasing as economy is recovering, creating fiscal pressure
- ARRA money goes away
- Fiscal lag is partly perception and policy choice spending rarely declines along with tax revenue, and states patch the gaps. After tax revenue resumes growth, can take years to reach prior peak. Growing revenue can be far below levels needed to support spending commitments.

### Fiscal and policy implications

- State fiscal troubles far from over. In "normal" recovery tax revenue can take 3-5 years to reattain prior peak. In slow-growth economic recovery, fiscal recovery will take longer still.
- States tend to take easiest actions first, harder actions later. 1980-82 and 1990 recessions saw 3 consecutive years of tax increases, including increases as recovery was well underway. Govs' budgets for 2010-11 still being unveiled but many will have tax increases
- Local governments feel recession with a lag, as states cut aid
- Gimmicks will continue to be attractive. 37 governors and 46 legislatures up for election in 2010. Suggests 2010-11 solutions may not be of high quality. Implications for 2011-12...



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# State & local governments' role as implementers of domestic policy has grown. Larger than feds, and now about 55% of domestic spending





Feds: Revenue oriented toward income taxes States: Income and sales (with significant exceptions!) Locals: Property tax and non-tax revenue - Great variation across states -

	Re	evenue in \$ bill	ions	Revenue components as % of own-source total			
	Federal	State	Local	Federal	State	Local	
General revenue	\$2,399.4	\$1,391.1	\$1,241.4	100.0	143.2	162.2	
Intergovernmental revenue	n/a	419.6	476.0		43.2	62.2	
From federal government	n/a	398.2	54.7		41.0	7.1	
From state government	n/a	n/a	421.3		n/a	55.0	
Own-source revenue	2,399.4	971.5	765.4	100.0	100.0	100.0	
Nontax	101.8	255.5	282.7	4.2	26.3	36.9	
Total Taxes	2,297.6	716.0	482.7	95.8	73.7	63.1	
Individual income tax	1,846.1	245.6	22.7	76.9	25.3	3.0	
General sales tax	0.0	229.6	55.5	0.0	23.6	7.2	
Property tax	0.0	12.3	346.3	0.0	1.3	45.2	
Corporate income tax	350.0	47.5	5.6	14.6	4.9	0.7	
Other taxes	101.5	180.9	52.6	4.2	18.6	6.9	

#### Government revenue in fiscal year 2006

Sources: Federal - U.S. Department of the Treasury Financial Statements for 2006, re-categorized by Rockefeller Institute; State and local - U.S. Bureau of the Census

Notes: Federal individual income tax includes FICA and other payroll taxes. Federal, state, and local taxes exclude unemployment insurance taxes.

### Percent change in state economies versus 3 months earlier - Signs of improvement -



Note: Percent change is for the median state.

## Jul-Sep tax revenue 11%; down in 48 states

			Qua July-S	arterly Tax Ro September, 2008	evenue by Major Tax				
	PIT	СІТ	Sales	Total		PIT	CIT	Sales	Total
United States	(11.8)	(22.6)	(8.9)	(10.9)	Southeast	(10.3)	(7.0)	(8.9)	(7.5)
		(			Alabama	(26.7)	(3.9)	(13.0)	(15.6)
New England	(12.6)	(21.9)	(2.9)	(8.1)	Arkansas	(6.9)	(21.5)	(9.7)	(4.3)
Connecticut	(12.0)	(39.9)	(9.2)	(11.8)	Florida	NA	(11.1)	(8.2)	(6.1)
Maine	(11.8)	2.4	(9.9)	(0.3)	Georgia	(14.6)	(10.5)	(14.7)	(13.9)
Massachusetts	(13.1)	(24.6)	2.5	(10.0)	Kentucky	(7.1)	(15.6)	(7.7)	(4.7)
New Hampshire	(39.0)	(2.0)	NA	1.4	Louisiana	(0.7)	(5.6)	(16.5)	(12.1)
Rhode Island	(6.7)	(47.2)	(5.4)	1.7	Mississippi	(12.2)	(19.1)	(12.5)	(12.1)
Vermont	(13.7)	(25.0)	(6.5)	(6.9)	North Carolina	(6.3)	(0.5)	(2.7)	(3.3)
Mid-Atlantic	(8.3)	(22.7)	(7.0)	(8.6)	South Carolina	(13.0)	41.4	1.7	(5.8)
Delaware	(10.6)	(67.2)	NA	(17.5)	Tennessee	(29.5)	8.2	(9.5)	(5.7)
Maryland	(10.9)	(38.4)	(8.8)	(7.9)	Virginia	(10.2)	(7.7)	(6.4)	(5.3)
New Jersey	(8.9)	(20.5)	(4.7)	(9.6)	West Virginia	(6.7)	(7.2)	(4.6)	(6.9)
New York	(7.4)	(21.0)	(8.2)	(9.2)	Southwest	(18.5)	(58.3)	(12.6)	(19.4)
Pennsylvania	(8.9)	(11.1)	(7.2)	(6.2)	Arizona	(14.0)	(38.4)	(14.1)	(7.7)
Great Lakes	(12.6)	(26.8)	(9.9)	(10.3)	New Mexico	(46.1)	(98.4)	(9.6)	(40.0)
Illinois	(11.7)	(27.6)	(11.6)	(12.5)	Oklahoma	(15.3)	(52.1)	(14.8)	(25.6)
Indiana	(19.9)	(42.4)	(11.4)	(16.5)	Texas	NA	NA	(12.2)	(19.1)
Michigan	(11.6)	(23.3)	(9.2)	(7.6)	Rocky Mountain	(11.7)	(49.5)	(15.9)	(15.3)
Ohio	(13.8)	(59.2)	(8.5)	(8.8)	Colorado	(14.5)	(24.6)	(11.5)	(13.6)
Wisconsin	(8.1)	9.2	(8.7)	(7.5)	Idaho	(4.9)	(39.1)	(13.4)	(8.9)
Plains	(10.0)	(28.6)	(7.1)	(8.7)	Montana	(14.4)	(61.5)	NA	(22.8)
Iowa	(5.7)	(67.3)	0.0	(9.1)	Utah	(7.9)	(76.0)	(20.0)	(18.0)
Kansas	(10.2)	(22.7)	(5.8)	(10.4)	Wyoming	NA	NA	(23.1)	(18.8)
Minnesota	(11.8)	(22.4)	(9.3)	(7.0)	Far West	(16.0)	(22.3)	(7.5)	(13.3)
Missouri	(10.7)	(15.5)	(6.0)	(7.2)	Alaska	NA	(74.1)	NA	(64.5)
Nebraska	(7.1)	(31.9)	(16.6)	(12.0)	California	(16.1)	(13.3)	(5.8)	(9.2)
North Dakota	(6.3)	(58.2)	(9.8)	(19.1)	Hawaii	(6.8)	(56.2)	(12.8)	(10.1)
South Dakota	NA	(21.5)	(3.8)	(2.5)	Nevada	NA	NA	(14.4)	(8.9)
		. ,			Oregon	(17.4)	(26.1)	NA	(15.1)

Washington

NA

NA

(9.2)

Source: U.S. Census Bureau.

(6.1)

# Wages and consumption of goods – important to state revenue – have recovered more slowly than GDP in most recessions

### Real per-capita GDP, wages, and goods consumption in recent recessions

Recession beginningGDPWagesGoodsGDPWagesGoods1948120 $(3.2)$ $(4.1)$ $(1.1)$ 1953342 $(3.2)$ $(4.2)$ $(2.2)$ 1957344 $(4.5)$ $(5.3)$ $(3.2)$ 1960237 $(2.0)$ $(2.1)$ $(3.2)$ 1969141 $(1.4)$ $(2.1)$ $(2.2)$ 19734104 $(4.3)$ $(6.7)$ $(4.2)$ 1980358 $(3.3)$ $(3.6)$ $(7.2)$ 199061314 $(2.0)$ $(3.8)$ $(5.2)$ 20011171 $(0.1)$ $(3.9)$ $(0.2)$ 2007 $(4.9)$ $(7.1)$ $(10.2)$ $(10.2)$		# quarters began be	s after GDP fore prior pe reattained	recovery eak was	% decline, peak quarter to trough quarter			
in:GDPWagesGoodsGDPWagesGoods1948120 $(3.2)$ $(4.1)$ $(1.1)$ 1953342 $(3.2)$ $(4.2)$ $(2.2)$ 1957344 $(4.5)$ $(5.3)$ $(3.2)$ 1960237 $(2.0)$ $(2.1)$ $(3.2)$ 1969141 $(1.4)$ $(2.1)$ $(2.2)$ 19734104 $(4.3)$ $(6.7)$ $(4.2)$ 1980358 $(3.3)$ $(3.6)$ $(7.4)$ 199061314 $(2.0)$ $(3.8)$ $(5.4)$ 20011171 $(0.1)$ $(3.9)$ $(0.4)$ 2007 $(4.9)$ $(7.1)$ $(10.4)$ $(10.4)$	Recession beginning							
$\begin{array}{cccccccccccccccccccccccccccccccccccc$	in:	GDP	Wages	Goods	GDP	Wages	Goods	
$\begin{array}{cccccccccccccccccccccccccccccccccccc$	1948	1	2	0	(3.2)	(4.1)	(1.0)	
$\begin{array}{cccccccccccccccccccccccccccccccccccc$	1953	3	4	2	(3.2)	(4.2)	(2.0)	
$\begin{array}{cccccccccccccccccccccccccccccccccccc$	1957	3	4	4	(4.5)	(5.3)	(3.9)	
$\begin{array}{cccccccccccccccccccccccccccccccccccc$	1960	2	3	7	(2.0)	(2.1)	(3.8)	
$ \begin{array}{cccccccccccccccccccccccccccccccccccc$	1969	1	4	1	(1.4)	(2.1)	(2.2)	
1980358(3.3)(3.6)(7.199061314(2.0)(3.8)(5.20011171(0.1)(3.9)(0.1)20074.9)(7.1)(10.1)(10.1)(10.1)	1973	4	10	4	(4.3)	(6.7)	(4.4)	
199061314(2.0)(3.8)(5.20011171(0.1)(3.9)(0.1)20074.9)(7.1)(10.1)(10.1)(10.1)	1980	3	5	8	(3.3)	(3.6)	(7.3)	
20011171(0.1)(3.9)(0.2007(4.9)(7.1)(10.	1990	6	13	14	(2.0)	(3.8)	(5.5)	
2007 (4.9) (7.1) (10.	2001	1	17	1	(0.1)	(3.9)	(0.3)	
	2007				(4.9)	(7.1)	(10.1)	

Source: Bureau of Economic Analysis. Real wages and goods consumption are nominal amounts deflated by personal consumption expenditure price index.

Note: Table treats April-June 2009 as trough quarter in current recession, but actual trough may occur later

# Hard to catch up with a crisis: Three consecutive years of shortfalls in last 2 recessions. Now?

#### State tax revenue shortfalls in periods near recessions

Adopted-budget projections compared with actual results (or, for 2009, most-recent estimates)

	Shortfall in \$ millions				S	hortfall as %	of tax source	e	
			1991 re	ecession period					
			5	Sum of major				Sum of major	
Fiscal year	Sales tax	Income tax	Corporate tax	taxes	Sales tax	Income tax	Corporate tax	taxes	
1989	557	2,769	n/a	3,326	0.6%	3.2%	n/a	1.9%	
1990	(1,100)	(1,027)	(3,148)	(5,275)	-1.2%	-1.1%	-12.6%	-2.5%	
1991	(4,502)	(4,803)	(3,269)	(12,574)	-4.6%	-4.6%	-13.4%	-5.6%	
1992	(2,408)	(4,847)	(1,125)	(8,380)	-2.3%	-4.4%	-4.9%	-3.5%	
1990-1992 Sum	(8,010)	(10,677)	(7,542)	(26,229)	-2.7%	-3.4%	-10.4%	-3.9%	
1994	1,492	(764)	1,178	1,906	1.4%	-0.7%	4.8%	0.8%	

2001	recession	period
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			Corporate	Sum of major				Sum of major
Fiscal year	Sales tax	Income tax	tax	taxes	Sales tax	Income tax	Corporate tax	taxes
2000	4,756	7,020	615	12,391	2.7%	3.9%	1.9%	3.2%
2001	542	944	(1,759)	(273)	0.4%	0.6%	-7.2%	-0.1%
2002	(5,450)	(27,504)	(6,177)	(39,131)	-3.3%	-12.8%	-21.3%	-9.5%
2003	(5,866)	(19,285)	(1,135)	(26,286)	-3.4%	-9.7%	-4.1%	-6.6%
2001-2003 Sum	(10,774)	(45,845)	(9,071)	(65,690)	-2.3%	-8.0%	-11.2%	-5.8%
2004	877	3,210	2,090	6,177	0.5%	1.7%	7.7%	1.6%

2007 recession period									
Corporate Sum of major Sum of r									
Fiscal year	Sales tax	Income tax	tax	taxes	Sales tax	Income tax	Corporate tax	taxes	
2007	730	10,046	5,916	16,692	0.3%	4.0%	12.6%	3.3%	
2008	(3,638)	5,714	(1,282)	794	-1.7%	2.1%	-2.5%	0.1%	
2009	(12,304)	(26,432)	(9,096)	(47,832)	-5.6%	-9.3%	-17.4%	-8.6%	

NOTES: (1) FY 2009 based on spring responses, before shortfalls in income tax returns and sharp deterioration in sales tax, (2) Actual shortfalls for FY 2009 will be much larger than the numbers shown above (reported by NASBO in Spring 2009), (3) FY 2001 does not include California

Source: NASBO/NGA Fiscal Survey of the States, fall of relevant year for prior recessions; spring 2009 for 2007 current recession

## Timing of policy response to the 2001 crisis

	Indicators of t of the	he magnitude crisis	Respons (Positive num	<b>Responses as % of tax revenue</b> (Positive numbers reduce the budget gap)				
Fiscal year	Real per-capita tax revenue growth	Revenue shortfall (income, sales, and corporate taxes)	Use of fund balance	Midyear budget cuts	Tax and revenue enactments	Growth in real per- capita spending financed from own sources		
2001	0.1%	-0.1%	0.8%	0.3%	-1.0%	3.4%		
2002	-7.0%	-9.5%	4.8%	2.6%	0.1%	2.0%		
2003	-0.6%	-6.6%	0.3%	1.5%	1.5%	0.3%		
2004	3.6%	1.6%	-1.9%	0.4%	1.6%	-2.2%		
2005	5.3%	4.2%	-2.9%	0.1%	0.5%	2.7%		

#### Timing of state government response to the 2001 fiscal crisis

Sources: Rockefeller Institute analysis of (1) data on fund balances, midyear budget cuts, and tax and revenue enactments from NASBO/NGA Fall Survey of the States, and (2) Tax and expenditure data from the Census Bureau.

# Taxes can take 3-5 or more years to re-attain prior peak (absent tax increases)



Sources: Tax revenue (Census Bureau and Rockefeller Institute estimates), Inflation (BEA GDP price index), Legislative changes (NGA/NASBO Fiscal Survey of States Fall 2008)

### The cliff: Baseline gaps of >\$100b re-emerge under "high-gap" assumptions (absent recurring budget actions)



State fiscal year

# Historically, states face budget gaps and raise taxes well after recovery is underway

Recession Jan 1980 to N	(s) of: lov 1982	Recessi Jul 1990 to	on of: Mar 1991	Recessio Mar 2001 to N	n of: lov 2001		Recession Dec 2007 to	of: ????
1980	-1.4%	1989	0.3%	2001	-1.0%		2009	0.2%
1981	0.3%	1990	1.7%	2002	0.1%	)	2010	<mark>3.4%</mark>
1982	2.4%	1991	<mark>3.4%</mark>	2003	1.5%		2011	?
1983	2.1%	ר 1992	<mark>4.7%</mark>	2004	<b>1.7%</b>	7	2012	?
1984 <mark>-</mark>	5.4%	∕ 1993	0.9%	2005	0.5%	J	2013	?
		2	}	means economic recovery underway				

#### Enacted tax changes as % of tax revenue, four fiscal crises

Notes: (1) Fiscal year is year in which change took effect, not year of enactment; (2) positive numbers are tax increases, negative numbers are tax cuts; (3) In almost all states, fiscal year ends on June 30 of year shown above; (4) Recession dates are month of start to month of end; (5) Jan 1980 to Nov 1982 recession period is combined period of two consecutive recessions

Sources: NGA/NASBO Fall 2009 Fiscal Survey of the States (tax change estimates); Census Bureau (tax collections); Rockefeller Institute (estimated 2009 and 2010 collections); National Bureau of Economic Research (recession dates)

# State-local government employment down, year over year, in 29 states (reductions are far smaller than in private sector)

#### State-local government employment % change October-December 2009 quarter versus year ago

Arizona	(5.2)	Indiana	(0.3)
Hawaii	(4.9)	Washington	(0.2)
Nevada	(4.9)	Tennessee	(0.1)
Massachusetts	(2.5)	Maryland	(0.1)
Rhode Island	(2.4)	Louisiana	(0.0)
Idaho	(2.4)	Illinois	0.1
Connecticut	(2.3)	Missouri	0.3
Maine	(2.2)	Alabama	0.4
Michigan	(2.1)	Pennsylvania	0.4
California	(2.0)	Delaware	0.5
Georgia	(1.9)	Utah	0.5
Kentucky	(1.9)	West Virginia	0.5
Kansas	(1.1)	Montana	0.7
Minnesota	(1.0)	Wyoming	0.7
New York	(0.9)	Colorado	1.1
Oregon	(0.9)	New Mexico	1.1
Florida	(0.7)	Mississippi	1.3
Iowa	(0.7)	Alaska	1.4
South Carolina	(0.7)	Oklahoma	1.4
Virginia	(0.5)	South Dakota	1.9
Wisconsin	(0.4)	North Carolina	2.0
New Hampshire	(0.4)	North Dakota	2.2
New Jersey	(0.4)	Arkansas	2.3
Vermont	(0.4)	Nebraska	2.3
Ohio	(0.4)	Texas	5.2

Source: Bureau of Labor Statistics, Current Employment Statistics, Not seasonally adjusted

### State "health" spending about 1/3 of total budget, 1/4 of own funds. Medicaid 60% of own-funds health, state employees about 14%.

	<i>\$ billions</i> Federal &			A	As % of total Federal &		
	State funds	other funds	Total	State funds	other funds	Total	
Total State Health Expenditures	\$175.4	\$182.4	\$357.8	100.0%	100.0%	100.0%	
Medicaid	\$104.7	\$150.4	\$255.0	59.7%	82.4%	71.3%	
State Employees & Retirees	\$24.0	\$5.4	\$29.4	13.7%	3.0%	8.2%	
Community-Based Services	\$13.3	\$3.8	\$17.1	7.6%	2.1%	4.8%	
Population Health Services	\$10.0	\$9.2	\$19.2	5.7%	5.1%	5.4%	
State Facility–Based Services	\$8.4	\$1.0	\$9.4	4.8%	0.5%	2.6%	
Public Health Services	\$5.0	\$5.6	\$10.7	2.9%	3.1%	3.0%	
Corrections	\$4.3	\$0.0	\$4.3	2.5%	0.0%	1.2%	
Higher Education	\$2.5	\$2.8	\$5.3	1.4%	1.6%	1.5%	
SCHIP	\$1.9	\$4.0	\$5.9	1.1%	2.2%	1.7%	
All other	\$1.2	\$0.2	\$1.3	0.7%	0.1%	0.4%	
Total State Expenditures	\$775.5	\$361.2	\$1,136.7				
Health as % of total expenditures	22.6%	50.5%	31.5%				

### State government health expenditures in 2002-03

Source: Millbank Memorial Fund, NASBO, Reforming States Group, 2002-2003 State Health Expenditure Report

# Medicaid and the business cycle (1)

- Tax revenue falls in recessions (in current one, real per capita tax revenue down over 10%)
- But Medicaid spending pressures continue – and in fact rise, with a lag.











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# Medicaid and the business cycle (2)

- Sustained rise in unemployment leads to fewer workers covered by employer-sponsored insurance, increase in Medicaid/SCHIP enrollment, and increase in costs of uncompensated care for uninsured adults
- Holahan & Garrett estimate unemployment rise from 4.6% (2007) to 10% would lead to <u>3.4m more children</u> <u>enrolled in Medicaid/SCHIP and 2.0m more adults</u>; 2009 annual costs of \$7.4b and \$11.2b respectively, \$18.6b total. <u>State share of this is about \$8b annually</u>.
- In addition, they estimate 5.8m more uninsured adults, and <u>increase in uncompensated care costs of \$7.2b</u> (federal/state/other split not clear).
- Total, all levels of gov't, about \$25.8b annual rate.

Holahan, John and Bowen Garrett, *Rising Unemployment, Medicaid and the Uninsured*, The Urban Institute, For Henry J. Kaiser Family Foundation, January 2009.

## Medicaid and the business cycle (3)

- Lessons:
  - Hard to finance spending that has stable/rising demand/cost-pressures in recessions when you rely on revenue sources that are volatile and fall significantly in recessions
  - Harder still to finance this spending if new responsibilities are added to existing responsibilities
  - Even harder still (from budget-balancing perspective) if new responsibilities come with maintenance-of-effort requirements limiting flexibility to cut in hard times. Balanced budget requirement meets health care reform.

### Health care and longer-term pre-reform outlook (1)

- Sisko et al.:
  - Project average-annual growth rate for national health expenditures of 6.2% over next decade, vs. GDP growth of 4.1%
  - And project AAGR for state-local gov't health expenditures of 6.9% (8.5% Medicaid, 4.9% other)
  - Growth accelerates toward end of decade as population ages
- GAO estimates that (absent policy changes) state & local gov'ts will face structural budget gaps that rise from 1+% of GDP in 2010 to around 2% by 2020, 2.5% by 2030, and 3.5% by 2040. (2009 state cyclical gaps were around 1.3%) Gaps driven by health care:

Rapidly rising health care costs are not simply a federal budget problem. Growth in health-related spending also drives the long-term fiscal challenges facing state and local governments. The magnitude of these pressures presents vexing long-term sustainability challenges for all levels of government. (GAO-09-210T)

## Health care reform and state budgets (2)

- Lewin estimates House bill would save SLGs \$24b and Senate bill save SLGs of \$83b over 2010-2019:
  - Medicaid expansions under House bill cost states about \$59b in large part because states would finance 10% of cost of newly eligible people. Under Senate bill, states would save \$30b due to increase in federal matching rate for CHIP.
  - Health benefit costs for SLG workers would increase \$61b under Senate bill, increase \$20b under House bill, due to excise taxes on "Cadillac plans" (Senate only) and costs of covering uninsured workers or paying employer penalty
  - Other minor provisions relating to taxes (\$2b cost to in Senate, \$9b cost in House)
  - Savings to states of \$113b (S) to \$115b (H) for uncompensated care and other programs for uninsured, due to decline in number uninsured. These savings more than offset net cost increases of other provisions.

## Health care reform and state budgets (3)

- Council of Economic Advisors analysis of health care reform proposals that were under discussion in September argued that:
  - States will receive considerable relief from the cost of uncompensated care and cost of providing non-Medicaid programs for uninsured above 133% FPL (or, if House bill, 150%)
  - And relief from the "hidden tax" on state employee health premiums (higher premiums needed to help finance cost of uncompensated care)
  - CEA appears to estimate these savings to be in the range of \$11b to \$17.5b annually
  - CEA argues these savings are several times larger than the state share of cost for coverage expansions

## Health care reform and state budgets (4)

- But states remain worried:
  - Health care reform could lead many people currently eligible for Medicaid but not enrolled to enroll – big numbers, potentially big costs
  - Maintenance of effort provisions could limit flexibility
  - Concern that states that previously had been most generous with Medicaid will benefit least (or be harmed most)
  - Concern about "cliff" when ARRA FMAP extension runs out
  - Hard to know what secondary and tertiary effects there will be – e.g., insurance tax impacts if there is a successful public option; possibility of "bending the curve"

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